

ALEKSANDRA DULSKA

UX / Product Designer

Location – Szczecin/Wrocław, Poland

Email – contact@dulska.studio

Profile

UX / Product Designer with a background in industrial and transportation design, currently pursuing a Master's degree in Design. Experienced in 3D visualization, visual identity and user-centered projects in collaboration with cultural and public institutions. Interested in connecting physical experiences, visual communication and digital products.

Education

Eugeniusz Geppert Academy of Art and Design in Wrocław

Master's Degree in Design (Feb 2025 – present)

Currently developing a master's thesis, expected graduation in July 2026.

Bachelor's Degree in Design – Transportation Design Studio (2021 – Jan 2025)

Graduated with a bachelor's diploma in January 2025

Projects

“Our City” Urban Design Project (2025) – collaboration with the City of Wrocław.

Led a student team focusing on the revitalization of the Komandorska Street marketplace. Responsible for concept development, coordination, and final presentation before city representatives.

Kolorowe Skarpetki Foundation (2025) – volunteer project: redesign of the foundation's logo and identity.

Ekotraż Charity Market (2023) – volunteer project: visual communication and event identity design.

Professional Experience

Studio Urody 3 (2025 - present) – Visual identity redesign and website design for a local beauty studio.

Krupa Art Foundation (2023 – 2024) – Design intern and 3D visualization specialist. Created three-dimensional visual concepts and assisted in various foundation projects.

Key skills

- English spoken, written on B2 level
- User-centered design; Design research & workshops
- Visual communication & branding
- 3D modeling and visualization (Blender)
- Wireframing & prototyping (Figma)
- Adobe; Photoshop, Illustrator, InDesign
- Presentation & stakeholder communication
- Driving license B1 category

Awards & Exhibitions

Bachelor diploma project exhibited during the Open Days of the Academy and featured in the exhibition **Design. Equality/Diversity/Together.** held at the Neon Gallery, Center for Applied Arts in Wrocław (May 20 – June 2, 2025).

Honorable mention in the **C-IDEA Design Award international** competition (2022) for a lamp design.

Interests

- Bookbinding
- Typography
- User-centered design
- Knitting and crocheting
- Learning languages (Korean, Italian)
- Games by Ryu Ga Gotoku Studio